

Lifespan 2005-2006
Unaudited Unrestricted Fund

Revenue	
Government Grants	\$ 3,076,534
Non-Government Grants	1,273,544
Donations/In-kind	439,924
Fee Income	523,659
United Way	340,700
Interest Income	106
Bridge to the Future Released	76,631
Miscellaneous Income	858
Total Revenue	\$5,731,956

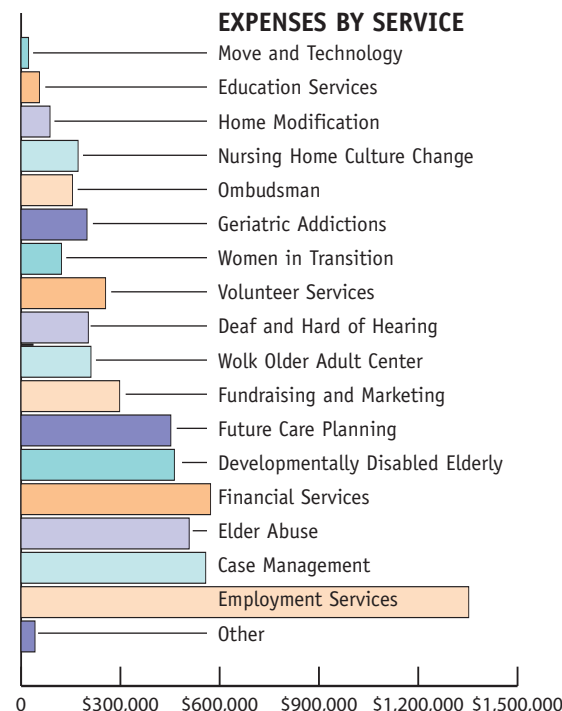
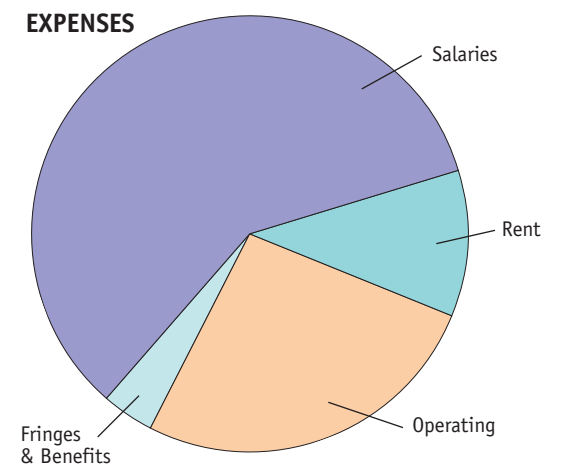
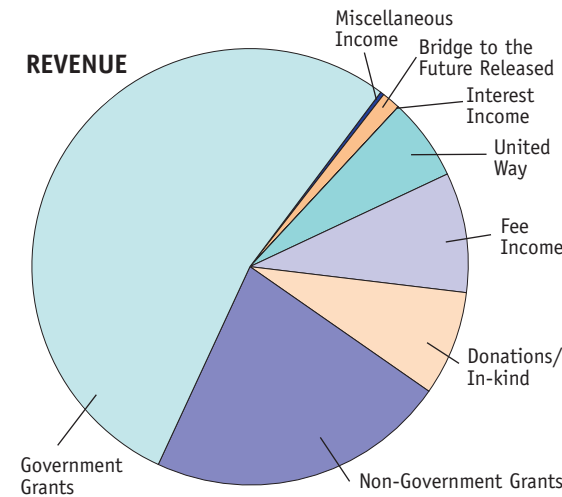
Salaries	\$ 3,376,131
Fringes and Benefits	631,174
Operating	1,507,297
Rent	214,061
Total Expenses	\$5,728,663

Excess (Deficiency) of Support and Revenue over Expenses before Equity in Earnings of Eldersource	3,293
Equity in Earnings of Eldersource	-266
Changes in Net Assets	3,027

Total Assets	\$1,276,747
Total Liabilities	\$ 745,183
Unrestricted Net Assets	\$ 531,564

Expenses by Service	
Move and Technology	\$ 22,520
Other	42,050
Education Services	55,348
Home Modification	87,406
Nursing Home Culture Change	155,251
Ombudsman	172,121
Geriatric Addictions	121,888
Women in Transition	199,117
Volunteer Services	203,042
Deaf and Hard of Hearing	211,055
Wolk Older Adult Center	255,250
Fundraising and Marketing	297,672
Future Care Planning	452,300
Developmentally Disabled Elderly	463,104
Financial Services	507,730
Elder Abuse	557,770
Case Management	572,542
Employment Services	1,352,497
Total Expenses by Service	\$5,728,663

Expenses	
Program Services	\$ 4,812,519
Management and General (net)	691,569
Fundraising	224,575
	\$5,728,663



Lifespan of Greater Rochester, Inc.
1900 South Clinton Avenue
Rochester, New York 14618

Address Service Requested

Non Profit Org.
U.S. Postage
PAID
Rochester, NY
Permit #478



1971-2006
35
YEARS

Board of Directors 2005-2006

- | | |
|--|---|
| Chair
Ray D'Agostino | Mark Cronin
Mary G. Doyle
John Hedges |
| Vice Chairs
Christopher Perna
Patricia Phillips | Arthur Hirst
Richard Machermer, Ph.D.
Stephen Meyer
Robert Nasso
John Olsan |
| Treasurer
Patricia Phillips | Diane M. Quinlisk
Patricia Shaheen
Lemuel Rogers, M.D.
Wendy B. Rose
Margaret Sanchez
Anne Sevier Buckingham |
| Secretary
Jane Shukitis | Julio Vazquez
Rocco Vivencio, M.D. |
| Members
John T. Auberger
Rachel Brody Bandyck, Esq.
Donald Chesworth, Esq.
Ralph J. (Buz) Code III, Esq.
Thomas Combs
Lisa Cove | |

Stewardship Cabinet

- | |
|---|
| Chair
Bernard Brody, M.D. |
| Members
George Abraham, M.D.
Howard Berman
Bob Brown
R. Carlos Carballada
Natacha Dykman
William Hall, M.D.
Robert H. Hurlbut
Robert Hursh
Robert Joynt, M.D.
Jack Kraushaar
Clayton Osborne
Thomas Richards
Jayne Summers
Juan Villanueva
Michael Walker
Robert Wayland-Smith |

Senior Management

- | |
|---|
| President/CEO
Ann Marie Cook |
| VP Program
Paul Caccamise |
| VP Marketing & Communications
Mary Rose McBride |
| Controller
Karen Accorso |



Lifespan's
"Take It On"
awards

PHOTO: MARTY CZAMANSKE

28 "The handrail you installed saved me from a fall!"
29 "Stellar individuals!"
30 "You were persistent — that's a plus in my book!"
31 "You were my cheerleader."
32 "One heck of a special part (in my storm)!"
33 "An absolute treasure of support and ideas!"
34 "Compassionate listener."
35 "Time you always find for me."

A world of difference — in aging and at Lifespan:

Lifespan at 35



The Regional Council on Aging was founded in 1971 by a group of nursing home administrators to provide planning for services for the elderly and to advocate on their behalf. The office was in one room over a Columbia Savings Bank.

Our tagline at the time, *aging touches us all*, was a passive phrase that too well mirrored society's view of aging. Sixty five was old. Old equated with used up, and most people didn't consider post retirement life as a time to engage in anything new. Older adults had fewer options. In 1971, aging had a different face.

In 1995, we changed our name to Lifespan and our tagline to "*Enhancing the Quality of Adult Life*." Soon though, we realized that the tagline didn't capture the myth-busting revolution underway. More often than not, today's older adults view aging as about *empowerment, not entitlement, about assertion, not victimization and about engagement, not retrenchment*. We changed our tagline to "*Take it on!*" which is our

corporate promise to consumers; we are here to help older adults *take on both* the challenges and the opportunities presented by longer life.

As President Kennedy said at the very first White House Conference on Aging in 1962, "adding years to peoples' lives through the magic of science and medicine, however impressive, was an insufficient ambition for American society." He said our objective must be to add "*new life* to those years."

Lifespan now has 30 programs, 100 staff members, four locations and a geographic reach beyond Monroe County. Last year we served more than 19,000 people. Yes, 35 years has made a world of difference in our views about aging and within Lifespan.



Ann Marie Cook
President/CEO



DONORS

\$5000 OR MORE

Brody Charitable Trust
John DiMarco
Anonymous

\$1000 to \$4999

Bernard Brody, M.D.
Anne Sevier
Buckingham & William Buckingham
Raymond & Carol D'Agostino
The Freedom Forum
Robert Griggs, M.D. & Rosalyn Griggs
Suzanne H. Lee Trust
Arthur Lowenthal
George Sindle
Rocco Vivenzio, M.D.
Saints & Sinners (Angelo Gallina)

\$10 to \$999

Michelle Abbott
Victoria Abbott
Darlene Abel-Olsan
Les & Ronni Abramovitz
Stewart Ackerman
Betty Alderman
Lee Alderman
Angeline Alesso
Esther Allen
Lauretta Allington
Lucille Amico
Marie Amico
Martha Ansley
Helen Antinorelli
Margaret Aponte
Freida Arena
Ann Arfman
Sachio Ashida
Kristin Auchter
W. Ronald Aument
A Bernard Axelrod
Sally Ann Ayres
Catherine Bachner
Janet Bailey
Dale Barfield-Webb
Richard Barker
Patricia Barone
Mary-Jeanne Barry
Patricia Bartholomew
Ross Battaglia
Stella Beahan
Helen Becker
Joe Bell
William Bellows
Robert Berg, M.D.
Howard Berman
Chester Bielan
Barbara Binder
Mary Bingham
Morton Bittker, Esq.
Innocence Blake
Earl Blohm
Richard Bogart
Mark Boldt
John Bonczyk

Marie Borreggine
Erna H. Bowman
Anna Boylin
Wilhelm Braun
Lillian Bridges
Mary Louise Broderick
Jean Brooks
Annie Brown
George Brown
Samuel Brundage, Esq.
Nicole Kingsley
Mary Brush
David Brusseau
Albert Buettner
Gertrude Bujalski
Lonnne Byrd
Eric Caine, M.D.
Carol Calhout
Alan Cameros
Dorothy Cammilleri
Grace Candelario
William Caprio
Donna Capuano
Lucille Caramia
R. Carlos Carballada
Jeannie Cardella
Patricia Carey
Mary Carlos
Warner Carlson
Joe Carnevale
Rosina Casciani
Michael Cassin
Barbera Catemolo
Dorothy Centner
Elmer Cheney
Donald O. Chesworth, Esq.
Rose Chiavetta
Olga Cholach
Amelia Cirri
Lena Cisternino
Sarah Clapp
Charlie Clark
Thomas Clark
Lunette Clarke
Robert Cleland
Virginia Closs
Mary Coco
Ralph J. Code, III, Esq.
Judith Cole
Willie Bell Coley
Patricia Collier
Jennie Comardo
Thomas Combs
Sylvia Commins
Sandra Conover
Anna Conte
Dorothy Conway
Tim & Ann Marie Cook
Theresa Cosco
Joseph Costa
Jim Costanza
Brett Costello
Robert & Helen Couse
Christopher Cove, M.D. & Lisa Cove
Lina Crespi
Mark Cronin

David Cuff
Gladys Curatalo
Gina D'Amico
Arthur D'Angelo
Christopher D'Angelo
William Davis
Shirley DeClerg
Eleanor DeJonge
Elvira Delisanti
Peter Dellinger O'Brian
Flossie Deloch
Michael Delveccchio
Doris DeNoto
Dolores DeRue
Andrew Deubler
Louis Diamond
Harold Dill
Louise Dimor
Katherine Dipietro
Frank Divita
John Donovan
Catherine Dortona
Carmelita Douglas
Mary Doyle, Esq.
Doris Ebbs
Wanda Edgecomb
Marilyn Effridge
Annette Eisenstein
Don Ellis
Helen Ellsworth
Robert Emmens
Frances Encao
Barbara Erdle
Maria Esquivel-Richmond
Ruth M. Estes
Edwina Fader
George Faris
Eugenie Farr
Robert Faugh
Andrew Fehlner
Ruth Fell
Rae Fleisher
Esther Flynn
Lawrence Forte
Edna Foster
Donna Fracassi
Dorothy Frank
Patricia Fritz
Patrick Fulford
Gretchen Fuller
Lloyd Fuller
Dominic Gammariello
Lee Garelick
Mildred Gedraitis
Carmelo Geraci
Tim Gersey
Robert Getz
James Gianforti
Charles Gibson
Frances Gifaldi
Rosie Gilaspie
Arnold & Mary Jane Gissin
Gerald Glaser
Patrick Glavey
Reynold Golden
Deborah Goldman
Alma Grady

Ursula Granite
Ellen Greeley
Pauline Green
Robert Greene
Robert Greninger
Roslyn Griesbach
Philip Griffin
Petrina Gullo
Donald & Loula Haag
Nancy Hahn
Newton Hall
Howard Hollowell, III
George Hamlin IV
A. Michael Hanna
Barbara Harder
Anne Hart
Deatta Hart
Emily J. Hawley
Kenneth Headlam
Robert Heard
Helen Hecker
Grace Heckman
John Hedges
Warren Heilbronner
Patricia Heinsler
Steven Herlehy
Ruth Hetland
Arthur Hill
Arthur & Barbara Hirst
Jean Hitchcock
Dorothy Hobday
Earl Hockenbrough
Ruth Holben
Shirley Horowitch
Robert Horton
Ted Horvath
Dorothy Howard
Babette Huber
Mary Ann Huether
Ruth Hummel
Robert H. Hurlbut
Robert Hursh
Spencer & Katherine Huston
Catherine Hutchins
Raymond Hutchinson
Kathleen Ianne
Santina Iannini
Alan Illig, Esq.
Dudley Ince
Kathleen Ingraham
Florence Isaacs
Barbara James
Arlene Johnson
Hume Johnson
Jeanne Johnson
Julie P. Johnson
Patricia Johnson
Roseanne Judd
Felix & Kathleen Kamm
Harold Kanis
Benjamin Kaplan
Herbert Katz
Marjory Kays
Stella Kayson
Jeanne Kazak
Joan Kazmarek

Michael Kehoe
James Kent
Emma Kimble
Jacquelyn King
Mary Klapp
Genevieve Klick
Gerry Knight
Ray Koenig
The Honorable Joan S. Kohout
Evelyn Kolchuk
Mark Kolko
Richard Kolosek
Martin & Phyllis Korn
Kathryn Kowal
Bonnie Kupfinger
Mary Ellen Laffin
Matilda LaLetta
Doug Lamb
James Lamb
Joan Landram
Elliott Landsman
Valerie Lang
Gilbert Langswager
Carol Laniak
James LaPointe
William Larsen
Lydia Larson
Concetta Lascala
Camille Lavecchia
Thomas Lawell
Marjorie LeRoy
Paul Leuzzi
Arlean Levinson
Gloria Liberti
Arthur Lieberty
Mary Murphy
Isiah Murray
Virginia Murray
Freda Muscarella
Ronald Musto
Gary Myers
Robert Nasso
Bernice Nelson
Jane Nesbitt
Raymond Newell
Muriel Nothhard
John O'Connor
Debra Ogie
Catherine O'Halloran
John Olson
Kathy O'Shaughnessy
Richard Oberbach
Emiliano Palozzi
Raymond Mahar
Joan Maher
Thomas Mahoney
Judy Maile
Mrs. Frank Maliborski
Laurie Patanella
Lenora Malick
Thomas Malta
Michael Marrocco
Josephine Martin
Paul Martin
Charles Marvel
Doris Massinger
Beryl Mather
Joseph Mattes

Anne May
Margaret Mazzara
Alberta Mazzei
Jeanne McAndrew
Margaret McAvoy
Thomas McAvoy
Brian McCarthy
Virginia McClain
Evelyn McCombs
Cheryl McDougall
Eleanor McGarigle
Angela McLrath
John McNally
Judith McSweeney
David Melman
Thomas Merkel
Victor Merkel
Mariann Merlo
Susan Merz
Harry Messina
Joan Mestler
Stephen J. Meyer
Daniel Meyers
Jean Micciche
Carolyn Mihaljevic
Dana Alice
Howard Stapley
Jim Starks
Florence Staub
Conrad Stefanick
Richard Monacell
Dominick Morabito
Norma Morey
Betsy Morse
Ann Mulligan
Mary Ellen Mulligan
Jean Reitz
Rene Reixach
Ellen Renaud
Thomas Richards, Esq.
James Richardson
Diane Rock
June Rogoff
Deborah Ronnen
Wendy Rose
Robert Nasso
Bernice Nelson
Jane Nesbitt
Raymond Newell
Muriel Nothhard
John O'Connor
Debra Ogie
Catherine O'Halloran
John Olson
Kathy O'Shaughnessy
Richard Oberbach
Emiliano Palozzi
Raymond Mahar
Joan Maher
Thomas Mahoney
Judy Maile
Mrs. Frank Maliborski
Laurie Patanella
Lenora Malick
Thomas Malta
Michael Marrocco
Josephine Martin
Paul Martin
Charles Marvel
Doris Massinger
Beryl Mather
Joseph Mattes

Frank & Margaret Perricelli
Jane Peters
Sheila Peterson
Angelo Petranto
Florence Petruzis
Rosaleen Petry
Mary Louise Pflingling
Arlene Phillips
Patricia S. Phillips
Dolores Piccarreto
Raymond Pierce
The Honorable Elizabeth Pine
Kenneth Pink
Elsie Plummer
Leda Pogue
Bruce Popper
Edith Powderly
Larry Preston
Estelle Prewitt
Peter Prinziavalli
Mary Przyniska
Diane Quinlisk
Anne Radogna
Dana Raymond
Carolyn Reardon
Ann Recker
Bridgette Rees
Anna Reiber
Erika Reiber
Pearl Reichhart
Ursula Reiners
R.V. Reinke
Jean Reitz
Rene Reixach
Ellen Renaud
Thomas Richards, Esq.
James Richardson
Diane Rock
June Rogoff
Deborah Ronnen
Wendy Rose
Robert Nasso
Bernice Nelson
Jane Nesbitt
Raymond Newell
Muriel Nothhard
John O'Connor
Debra Ogie
Catherine O'Halloran
John Olson
Kathy O'Shaughnessy
Richard Oberbach
Emiliano Palozzi
Raymond Mahar
Joan Maher
Thomas Mahoney
Judy Maile
Mrs. Frank Maliborski
Laurie Patanella
Lenora Malick
Thomas Malta
Michael Marrocco
Josephine Martin
Paul Martin
Charles Marvel
Doris Massinger
Beryl Mather
Joseph Mattes

William Selke
Patricia Shaheen
Carol Shakeshaft
Gary Shaw
Robert Sherwood
John Shipley
Madeline Roberts Short
Jane Shukitis
Florence Shulman
Peter Silverstein
Adrienne Simpkins
Ruth Snell Singleton
Virginia Smiley
Kathleen Smith
Margery Smith
Mary Ethel Smith
Mildred Smith
Vera Smith
Jean Snell
Mildred Sokol
Ethan Welch
Wendy Solovay, Esq.
Sue Soper
Meredith Sorensen
Theresa Sorge
Suzanne Spencer
Howard Stapley
Jim Starks
Florence Staub
Conrad Stefanick
Richard Monacell
Dominick Morabito
Norma Morey
Betsy Morse
Ann Mulligan
Mary Ellen Mulligan
Jean Reitz
Rene Reixach
Ellen Renaud
Thomas Richards, Esq.
James Richardson
Diane Rock
June Rogoff
Deborah Ronnen
Wendy Rose
Robert Nasso
Bernice Nelson
Jane Nesbitt
Raymond Newell
Muriel Nothhard
John O'Connor
Debra Ogie
Catherine O'Halloran
John Olson
Kathy O'Shaughnessy
Richard Oberbach
Emiliano Palozzi
Raymond Mahar
Joan Maher
Thomas Mahoney
Judy Maile
Mrs. Frank Maliborski
Laurie Patanella
Lenora Malick
Thomas Malta
Michael Marrocco
Josephine Martin
Paul Martin
Charles Marvel
Doris Massinger
Beryl Mather
Joseph Mattes

THE 35 BEST THINGS YOUR CLIENTS CAN SAY ABOUT YOU AND DID!

1 "You really care about people!"

2 "Philosophy of respect."

3 "You are the good guys in the world!"

20 "Warm and encouraging."

21 "Owe you so much more than words can express!"

22 "Respectful"

23 "I felt like a valued individual."

24 "Guiding hands showed me the way."

25 "You shored up my shaky morale."

26 "Vital for information on elder services."

27 "You became my father's advocate and an integral part of my life."



CELEBRATION OF AGING

A record 1400 people attended the Celebration of Aging at the Convention Center on March 22 with Broadway star Carol Channing, 85, who wowed the audience.

- | | | |
|--|--|--|
| Episcopal Senior Life Communities
ESL Federal Credit Union
Farash Corporation
FieldTex
First Niagara Risk Management, Inc.
Friends & Family of Evelena Lee
Frontier
Gallo & Iacovangelo LLP
Greater Rochester IPA
Harris, Chesworth, O'Brien, Johnstone, Welch & Leone LLP
Harter, Secrest & Emery LLP
HCR – Homecare of Rochester
Heather Heights of Pittsford, Inc.
Hillside Family of Agencies
Hirst, Arthur & Barbara Home Properties
Home Trends and Buckingham Properties
HomeChex
Jewish Home of Rochester
Julie E. Petit, Inc.
Konar Foundation
Lacy Katzen LLP
Landsman Development Corp./Mayzon Corp.
Lifetime Care/Home Care Plus
Manufacturers & Traders Bank | Mark IV Construction Co., Inc.
Mengel Metzger, Barr & Co. LLP
Monroe County Republican Committee
Monroe Oxygen
Morgan Stanley
Nothnagle Realtors
Odorisi Law Firm
Parlec, Inc.
Passero Associates
Paul Gardner/Dorschel Lexus Preferred Care
R.C. Shaheen Decorating Centers
Rivers Run
Rochester Building & Construction Trades Council AFL-CIO
Rochester Carpenters Retiree Club 101
Sanchez & Associates
Siemens Building Technologies, Inc.
Simon School at the University of Rochester
St. Ann's Community
St. John Fisher College
St. John's Meadows
Strong Health Long Term Care Division
Sutherland Global Services
The Arc of Monroe County
The Gables at Brighton | The Athenaeum at RIT
Ultramobile Imaging, Inc.
Underberg & Kessler LLP
Unisys Corporation
UNITE HERE/Rochester Regional Joint Board
United Way of Greater Rochester
Unity Health System
University of Rochester
University of Rochester Medical Center/Strong Health
University of Rochester School of Nursing/Center on Aging
Upstate National Bank
ViaHealth
Visiting Nurse Service of Rochester
Vivencio, Rocco, M.D.
Wegman Companies, Inc
Wesley Communities/Wesley Gardens
YMCA of Greater Rochester |
|--|--|--|

SUPERHERO SPONSORS
MedAmerica Insurance Company of New York
Excellus BlueCross
BlueShield

HERO SPONSORS
New York State LECET
Rochester Business Journal

TAKE IT ON! SPONSORS
Harris Beach LLP
John & Jayne Summers Foundation
Monroe Plan for Medical Care
The Bernard B. and Ruth M. Brody Charitable Trust
13WHAM TV
Christopher Communications
Panther Graphics

ROLE MODEL SPONSORS
Ames-Amzalak Memorial Trust
Boylan Brown Code Vigdor & Wilson
Bartholomew Health Care Group
Birds Eye Foods
Crossbridge Physicians PC
Dale Scutti
Deloitte & Touche LLP
Genesee Health Facilities Association
Hayes-Fischer Capital Management
Rotenberg & Co
The Freedom Forum
The Hurlbut Foundation
Woods Oviatt Gilman LLP
Wilmore, Inc.

SUPPORTING SPONSORS
Bonadio & Co.
Doyle Security & Medical Alarms

TABLE SUPPORTERS
1st Air Net – Jackie DiBella
Alterra Clare Bridge of Perinton

American Postal Workers Union
Atria Senior Living Community
Bausch & Lomb
Blossom Health Care Center
Borg Imaging Group LLP
Brite Computers
Brown and Brown of NY, Inc.
Catalyst Direct
Catholic Family Center
Century Mold Co.
Christa Companies
Citizens Bank
Cooper/Haims Advisors
Crimson Ridge Campus
Department of Medicine at Monroe Community Hospital
DePaul Community Services
Desk Set Ltd./Merkel Donohue
E.J. Del Monte Corp.
Emeritus Assisted Living

ARTFUL AGING



More than 300 people attended Artful Aging, a first of its kind auction of the works of local older artists. The event was held on October 19th at the Memorial Art Gallery.

Honorary chairs Wendell Castle and Nancy Jurs donated pieces for the event, along with more than 50 other wonderful artists. All proceeds benefited Lifespan and the Memorial Art Gallery.

SIGNATURE SPONSOR
Preferred Care

GALLERY SPONSOR
AM&M Financial Services Inc.

EXHIBITION SPONSORS
Jewish Home of Rochester
News 10NBC
Passero Associates
Rivers Run

CRAFT SPONSOR
Brown Raysman LLP

ARTISAN SPONSORS
Anonymous sponsor
Cherry Ridge, a St. Ann's Community
City Blue Imaging
FiberTech Networks
George & Irene Gratton
Gianniny Associates
Holtz House of Vehicles
Irving & Essie Germanow
Konar Foundation
Lifetime Care
Rochester Eye Center
Services for Seniors

IN-KIND DONORS
Democrat and Chronicle
Eber Brothers
High Falls Brewery
Sally Ann Hart & Dorothy Romanet (Floutist & Cellist)
The Art Store

RESULTS

Total Customers **19,274** a 7% increase over the previous year.

We intervened in **293** elder abuse cases. Financial exploitation, the most prevalent type of abuse, occurred in 44% of our cases. 65% of clients are age 75 to 100.

We trained **2,221** allied professionals to recognize the signs and symptoms of elder abuse.

13,486 people called Eldersource, a collaborative of Lifespan and Catholic Family Center, for information and guidance.

187 low income adults age 55 or older were placed in federally subsidized job training positions. 45 subsequently found unsubsidized jobs. 18 clients pursued their GED at classes held at Lifespan.

Lifespan's new employment service for older adults seeking part-time jobs helped **138** clients.

827 individuals obtained one-on-one help with their health insurance choices — especially Medicare Part D.

5338 attended Medicare Part D workshops.

70 dedicated volunteers made monthly visits to **463** frail older adults to help with bill paying. 90% had increased financial stability as a result of this service.

Lifespan served as guardian for **36** older adults who are deemed incapacitated by a court. In this intensive service, we make legal, health, financial, and housing decisions on behalf of our wards.

477 older adults participated in activities at our Wolk Older Adult Center in downtown Rochester.

22% of our clients are younger than 65.

55% of our clients are 75 or older.

- 16 "Lifespan came to her rescue."
- 17 "You were the only reason she could live in her apartment as long as she did."
- 18 "You were able to make the connections we needed."
- 19 "Helpful information!"
- 4 "You are an angel!"
- 5 "I'm excited to have the service and help available."
- 6 "We have finally spoken to someone who understands us!"
- 7 "You talked with my mother and earned her trust."

MAJOR ACCOMPLISHMENTS

Lifespan Trains Law Enforcement Professionals to Recognize Elder Abuse

In first quarter of 2006, Art Mason, director of Lifespan's Elder Abuse Prevention Program, trained 1270 first responders and probation officers to recognize, investigate and prosecute instances of abuse, neglect and exploitation of older adults and people with disabilities. A \$211,000 grant from the U.S. Department of Justice provided funding for the training and curriculum development. We collaborated on a multimedia manual/DVD with the Monroe Community Police Training Facility. We are currently working with the Training Facility to develop a stand-alone training DVD that depicts real scenarios about different types of abuse. In the month following the training, police officers referred 11 possible abuse cases to Lifespan.

Programmatic Additions

Deaf & Hard of Hearing Program Joins Lifespan

The Deaf and Hard of Hearing Program, formerly of both DePaul and The Health Association, is now being operated by Lifespan.

The service provides reasonably priced sign language interpreters, and is the only local interpreting service operated by a non-profit organization. Sign language interpreting is available on an hourly basis to businesses, health care organizations, religious and educational institutions, governments, or for special events.

The program also provides service coordination and guidance for individuals of any age with recently diagnosed hearing loss and for deaf, deaf/blind or hard of hearing older adults.

Partners in Caring/Faith in Action Joins Lifespan

Partners in Caring/Faith in Action, an interfaith program that recruits volunteers to provide non-medical caregiving services to the frail elderly and to persons with disabilities, became part of Lifespan on October 1. The services — ranging from friendly visiting to meal

preparation to light housekeeping — help older adults maintain their independence and align perfectly with Lifespan's mission. Partners in Caring/Faith in Action was started by congregation volunteers in the towns of Lima, Mendon and Rush under a grant from the Robert Wood Johnson Foundation.



Lifespan Receives Grant to Provide Health Insurance Information & Guidance

Monroe County awarded Lifespan the Health Insurance Information and Counseling Assistance Program (HIICAP) contract. Program staff and trained volunteers provide expert guidance about health insurance options and help understanding medical bills. Our two HIICAP staff members did group presentations about Medicare Part D for more than 5000 people in 2005/2006.



New Grant Provides for Guidance on Long-term Care Insurance

New York State approved the implementation of Long-term Care Insurance Resource Centers. Monroe County's center is located at Lifespan where you can find nothing-to-sell educational seminars and/or personalized consultations about long-term care insurance.

Eldersource and the University of Rochester Psychiatry Department Form Mental Health Collaborative

The University of Rochester Psychiatry Department won funding from the National Institutes of Mental Health to train Eldersource care managers to recognize depression and other mental health issues so that we can more effectively link older adults to mental health services. The grant will link Eldersource to the UR Psychiatry Department and provide for a more seamless system of care. Eldersource is a collaborative service of Lifespan and Catholic Family Center.

Ombudsman Program Expands

The Ombudsman Program trains volunteers to act as advocates for residents of nursing and adult homes. Last year, Lifespan assumed responsibility for Livingston and Genesee counties Ombudsman Programs. We also serve Monroe and Ontario counties. Ombudsmen volunteers visit their assigned facilities at least once a week.

Staff Kudos and Awards

Ronni Abramovitz, director of Lifespan's Ombudsman program, was voted the best ombudsman in New York State by her peers and won the "Hazel Crouch" Award for Outstanding Ombudsman Service. Ombudsmen advocate for residents living in long-term care facilities.

Rose Marie Fagan, director of the Pioneer Network, based at Lifespan, won the "Paul Dana Vanas" Award of Excellence for outstanding advocacy and for improving the lives of nursing home residents.



Lifespan's Geriatric Addictions Program Wins National Award

Lifespan's Geriatric Addictions Program is one of six national recipients of a 2006 Health Care and Aging Award from the American Society on Aging. The program was recognized for "innovation and quality." Launched in 2001, the Geriatric Addictions Program is a one-of-a-kind service providing outreach and in-home intervention, assessment and care management for older adults who abuse alcohol and/or prescription drugs. Most alcohol/substance abuse treatment programs are geared toward the needs of a younger population, not the specialized needs of older adults. Lifespan's Geriatric Addictions Program provides service to approximately 100 older adults annually.

1971-2006 **35**
YEARS

8 "We know who to call if we need help again!"

9 You saved my mom more than \$1000 in health insurance premiums!

10 "My hope is renewed."

11 "Great support and training!"

12 "No stone unturned."

13 "Finely tuned machine."

14 "I got the job!"

15 "Overwhelming love and support!"